

Getting More Life Out Of Your Roof



GOALS OF TODAY

- Gain a basic understanding of the two major types of asphalt shingles, their costs, and their warranties.
- Understand how you can prevent future leaks
- Gain knowledge on how to prolong the life of your roof(s)



Shingle Types

3 TAB SHINGLES

10-20 Years \$300-\$350 Per Square



Shingle Types

ARCHITECTURAL SHINGLES

15-25 Years \$350-\$450 Per Square



Shingle Warranties

Standard Manufacturers Warranty

- Covers manufacturers defects for X number of years
- Typically only cover the cost of defective materials and not labor to remove and dispose of these materials
- Most warranties are prorated so you will have to pay a portion of the cost of shingles after X years
- Mostly only cover manufacturing defects, not mistakes made during installation.



Shingle Warranties

Contractors Workmanship Warranties

- Length of warranty will vary depending on contractor
- Cover the cost of materials and labor for time period due to faulty installation
- May also cover any interior damage due to faulty workmanship
- Typically do not cover
 - a. Storm, high wind, and impact damage
 - b. Water damage due to ice dams
 - c. Damages if the roof was altered after installation
 - d. Harm caused by foot traffic
 - e. Leaks triggered by falling limbs or wind-blown debris



Shingle Warranties

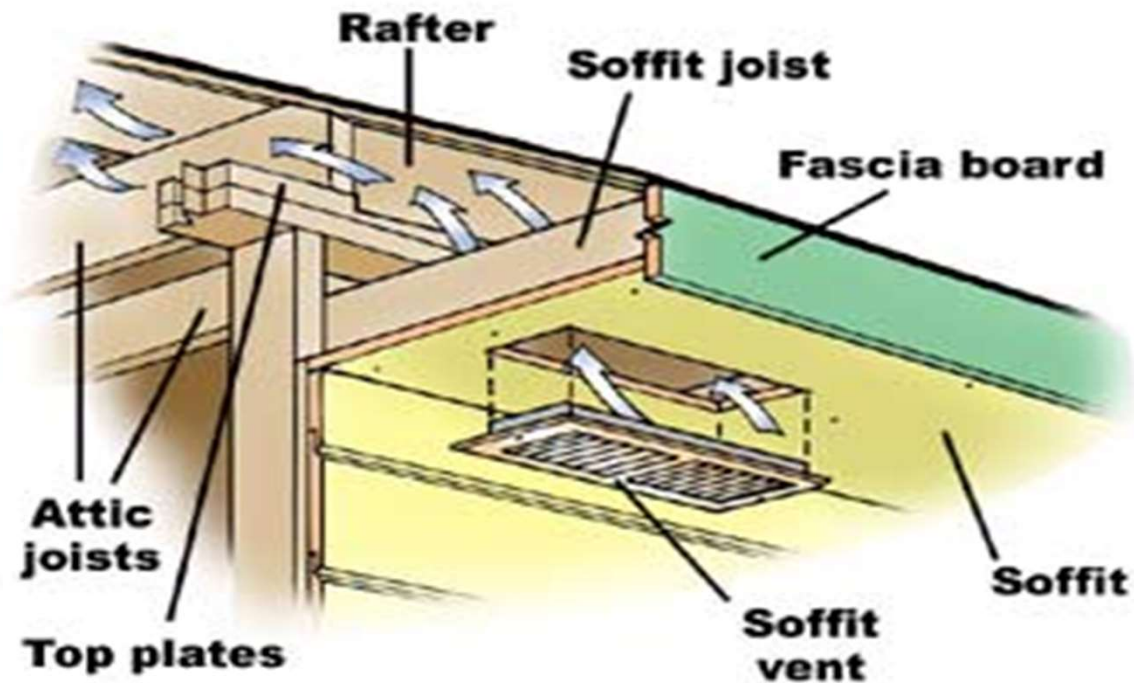
Extended Manufacturer's Warranties

- Must be installed by authorized contractors
- Typically require all approved products to be used such as ice/water barriers, underlayment, hip and ridge cap shingles, soffit and ridge vents, starter shingles



Attic Ventilation

Air Must Come In and Air Must Come Out



Attic Ventilation

Air Must Come In and Air Must Come Out



What Causes Roof Leaks?

90% Of Roof Leaks Come From Flashing



What Causes Roof Leaks?

Nail Pops & Exposed Nail Heads



What Causes Roof Leaks?

Damaged or Worn Shingles



Do's and Dont's

DO'S

- Have your roof professionally inspected at least every 5 years.
- Make sure you have adequate attic ventilation.
- Keep debris off your roof. Clean gutters 2-3 times per year.
- Have the black algae or moss cleaned off your roof.
- Trim overhanging tree limbs.
- Get multiple quotes for roof replacements.
- Have each roofer give details (type of shingles, number of squares, starter shingles, ventilation, ice/water barriers, etc.).
- Compare workmanship warranties.



Do's and Dont's

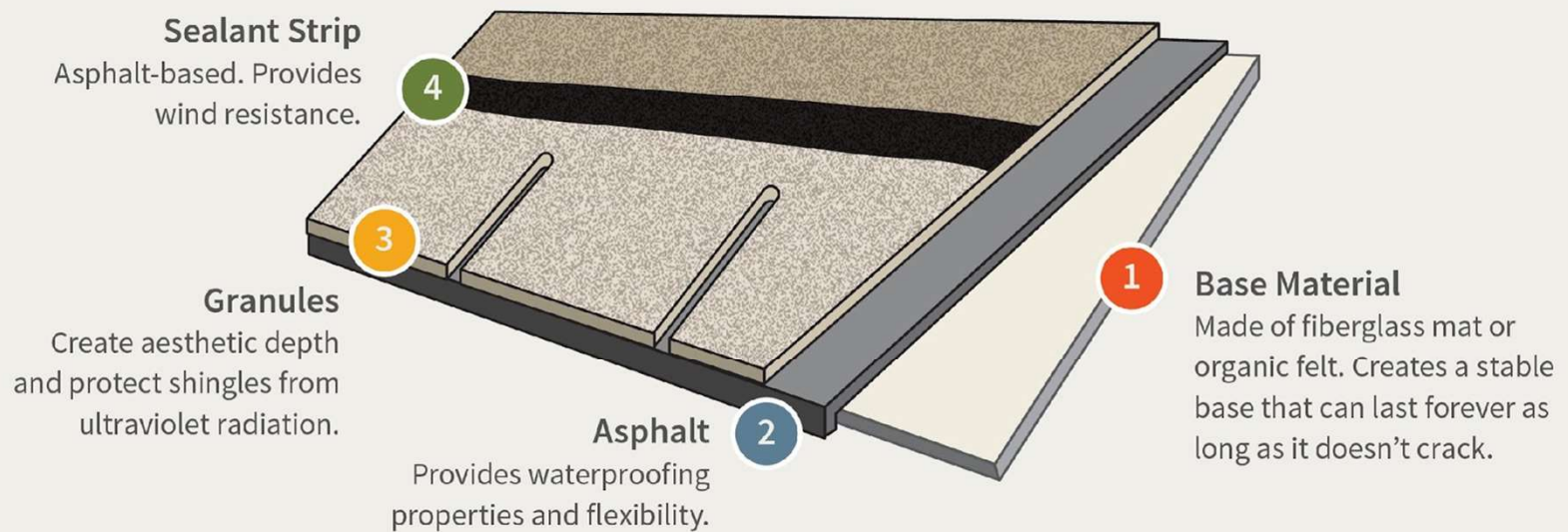
DONT'S

- Try to climb on your roof if not experienced particularly if pitch is steep.
- Allow a roofer to overlay shingles on top of existing shingles.
- Go with the cheapest roofing quote without comparing all factors.
- Buy a house and let the seller put a new roof on it without you approving the contractor.
- Allow anyone on your roof with a pressure washer unless experienced.
- Let cousin Eddy try to fix leaks by putting tar all over the roof.



A CLOSER LOOK AT YOUR ROOF

Anatomy of a Shingle



Is There a Way to Extend the Life of Your Shingles?

YES!

Roof Rejuvenation is one of the fastest growing industries in the US. By adding back the oils in the asphalt of your shingles you can prolong the life of your shingles for up to 15 years.



Roof Maxx is the World's First Sustainable Solution for Asphalt Shingle Roofs

- All-natural soy bio-oil. USDA preferred product
- 5 Year limited product warranty with a single treatment.
Up to 15 years with additional treatments
- Proven to increase shingle flexibility, enhance granular adhesion, and decrease permeability of shingles.
- Typically costs 20%-25% of the cost of a roof replacement.



Before and After Photos

**Black algae stains on
the front
of clubhouse**

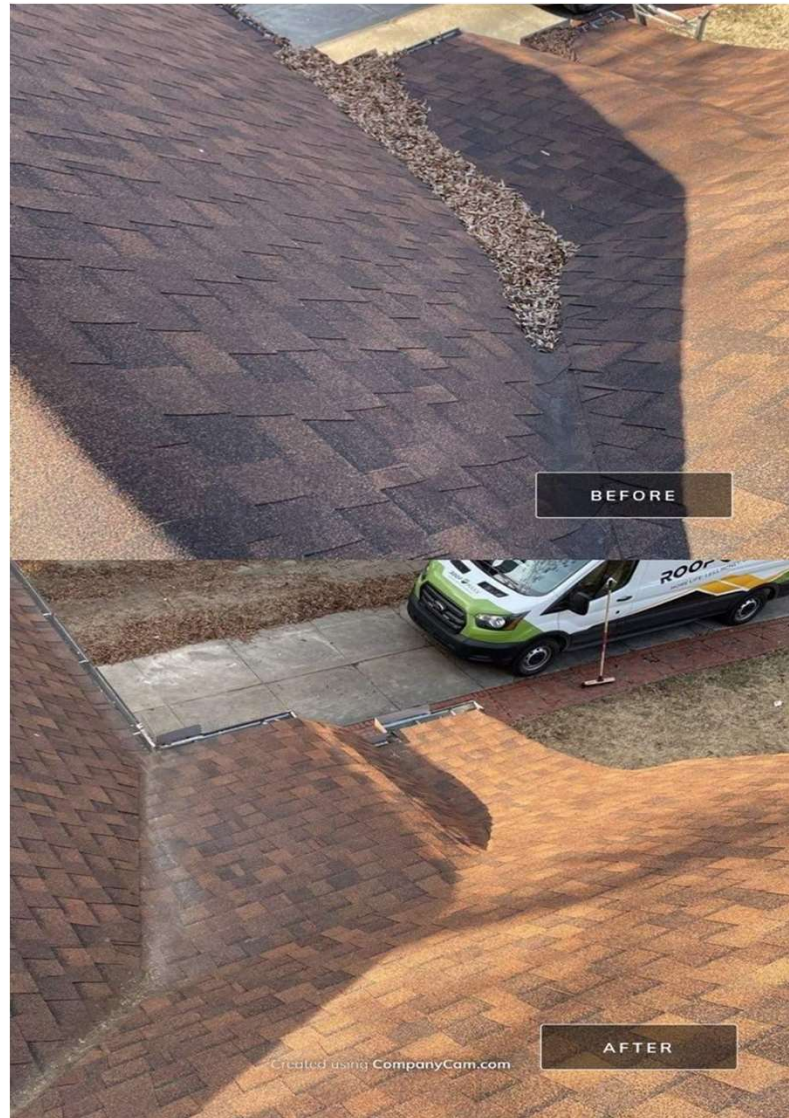
BEFORE

AFTER

Created using [CompanyCam.com](https://www.CompanyCam.com)

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Questions?



Do Your Own Research

WWW.GetRoofMaxx.com

YOUTUBE - Search for Roof Maxx

Studies available on request

Call us at (901) 463-2200

All Googles Reviews are 5 Star

A+ Rating with BBB

